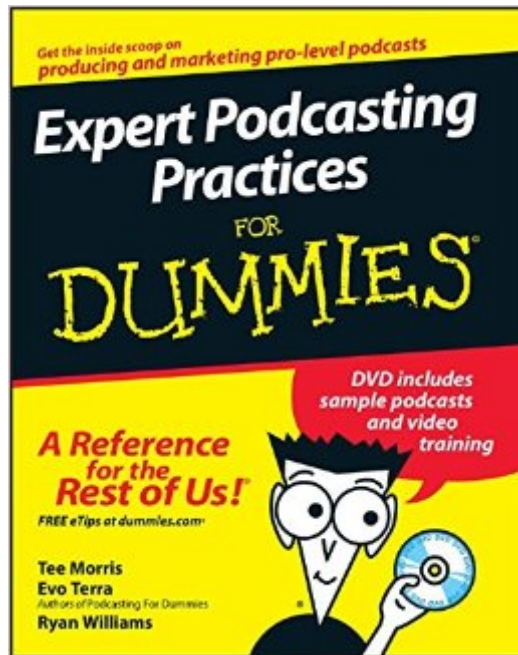


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# Expert Podcasting Practices For Dummies



## Synopsis

If you once dreamed of a broadcasting career, or if you're passionate about a cause you want to share with the world, podcasting may be just what you're looking for. But it's not as simple as picking up a microphone—at least, not if you want great results. So pick up *Expert Podcasting Practices For Dummies* instead, and discover the secrets of producing professional podcasts! This plain-English guide shows you how to record like a pro, build an audience, and maybe even generate some revenue from your podcasting passion. If you're ready to go live with what you have to say, here's how to create podcasts that appeal to a large audience, sound top-notch, and communicate a message. Find out what equipment you need, how to promote your podcast, and how to:

- Choose a topic and decide whether to narrow or expand your focus
- Sort and filter information about your subject matter
- Set up a recording studio
- Record with pro-level software and hardware
- Produce your show with sound effects, music, and appropriate sound balance
- Create a video podcast
- Craft a targeted distribution, marketing, and promotional plan
- Promote your business or a nonprofit group
- Turn your podcasting hobby into a moneymaking venture by selling ads or products on your podcasts, or by using them to promote your own skills

There's a lot to think about if you're considering creating podcasts that will stand out and get noticed. With this guide by your side, your star status is much closer. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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## Customer Reviews

Many different topics are covered; this book gives a good flavor to what's needed to launch a podcast. The value of this book is increased by the audio, video, and information files provided on the DVD. Topics like "adding a blog to your podcast" included here have been skipped by most podcasting books. Another big plus: the authors aren't afraid to make specific equipment recommendations, and they also recommend lower-end gear for beginners. On the topic of USB Microphones, the authors mentioned the Rode Podcaster microphone. They didn't mention the huge advantage of this mic: it has a headphone jack built-in to the microphone so you can hear yourself without any latency. As the authors note, this is a problem for all other USB microphones. I've picked up one of these wonderful microphones for my own podcasting. With the bonus material on the DVD, you get a sense of the fun of podcasting.

I'm not sure what is happening with podcasting these days, but when I bought this a few years back, it contained all of the information I needed to begin creating and posting my own podcasts. Easy to follow and easy to understand. These "dummies" books always seem to do well!

The second of the Dummies line of Podcasting How-to books, Expert Podcasting Practices for Dummies provides information on what to do after you get your show up and running. Starting with the basics, this book shows you some of the more advanced methods of planning, setup, equipping, and producing your show. Amid the straightforward, easy-to-understand practices are a plethora of insider notes, tips, tricks and warnings to help you make your podcast more professional, more popular, and more interesting. With the attached DVD you get some extra training, some basic tools to use, and some sample files to work with. The book is well organized, comprehensive, and chock full of knowledge. It's a must for those who have a Podcast, and want to bring it to the next level.

i bought several books on this topic and they did not explain anything as well as this book. it really is written for beginners so someone a little more advanced would want to buy another book. i love it and i am glad i bought it.

For those brave enough to try podcasting after reading "Podcasting for Dummies", this book will be your "Bible" for what comes next. It's loaded with tricks and I use it as a reference all the time. It's also supported by a podcast. High recommended.

An excellent sequel to the Podcasting for Dummies book. This book is for those who have some

experience in podcasting and are interested in taking their work to the next [few] levels.

Out of the five books on podcasting I ordered, this book had exactly what I needed, the PROCEDURES and PRACTICES to actually put a podcast together. (The NPR podcast book is also excellent.) If you are hesitant about buying a "dummies" book, don't be. Well worth the money.

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